

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	8	705/14.ccls. and (improv\$3 with optimiz\$3) with (messag\$3 campaign)	US-PGPUB; USPAT	OR	ON	2008/08/20 14:30
S2	1	"7130808".pn.	US-PGPUB; USPAT	OR	ON	2008/08/20 14:33
S3	62396	marketing campaign with (advertisement or message)	US-PGPUB; USPAT	OR	ON	2008/08/20 14:37
S4	7	705/14.ccls. and (improv\$3 with optimiz\$3) with (advertis\$5 or message)	US-PGPUB; USPAT	OR	ON	2008/08/20 14:38
S5	14	("20030195837"   "20050039206"   "5371673"   "5727129"   "5809481"   "5848397"   "5873068"   "5884305"   "5937037"   "5937392"   "6128651"   "6161127"   "6182059").PN. OR ("7130808").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2008/08/20 14:41
S6	324	distribute with (advertis\$5 or message) with internet	US-PGPUB; USPAT	OR	ON	2008/08/21 08:54
S7	9036	improv\$ with optimiz\$ with performance	US-PGPUB; USPAT	OR	ON	2008/08/21 08:56
S8	2	S6 and S7	US-PGPUB; USPAT	OR	ON	2008/08/21 08:56
S9	17	705/14.ccls. and S7	US-PGPUB; USPAT	OR	ON	2008/08/21 08:57
S10	6152	705/14.ccls.and @py>"1990"	US-PGPUB; USPAT	OR	ON	2008/08/21 08:59
S11	17	S10 and S7	US-PGPUB; USPAT	OR	ON	2008/08/21 08:59
S12	20	705/14.ccls.and @py<"1990"	US-PGPUB; USPAT	OR	ON	2008/08/21 09:00
S13	0	S12 and S7	US-PGPUB; USPAT	OR	ON	2008/08/21 09:00

S14	1	"5,889,799".pn.	US-PGPUB; USPAT	OR	ON	2008/08/21 15:44
S15	0	2003/0110080.pn.	US-PGPUB; USPAT	OR	ON	2008/08/21 15:45
S16	1	"20030110080".pn.	US-PGPUB; USPAT	OR	ON	2008/08/21 15:45
S17	1	"20020035568".pn.	US-PGPUB; USPAT	OR	ON	2008/08/21 15:45
S18	1	"6993493".pn.	US-PGPUB; USPAT	OR	ON	2008/08/21 15:46

9/2/2008 5:25:34 PM

C:\ Documents and Settings\mmacasiano\My Documents\EAST\Workspaces\10017074  
Targeting messages including ads.wsp